

# Children's Privacy

## Disclosure of Information Practices with Regard to Children

As required by The Children's Online Privacy Protection Act

Atomic Credit Union (hereby referred to as "Atomic") provides financial education to area youth in the form of Student-Run Credit Union Branches. Atomic provides an online application for the Student-Run Membership on its website located at [www.2mycu.com/student-run-branches.cfm](http://www.2mycu.com/student-run-branches.cfm). The Director of Financial Education, Financial Education Assistant and the Marketing Manager collect and maintain personal information related to children who take part in the Student-Run Branch Program. Atomic Credit Union staff are the only operators who collect and maintain this information. Atomic never sells information to third parties.

Personal information that is collected through the online website application includes:

- The name of the school the child attends and their grade level
- Their homeroom teacher's name
- The child's full name
- Date of Birth
- Social Security Number
- Address
- Telephone Number
- Email Address

This information is collected through the Atomic online Student-Run Membership application, which is completed by a parent for children age 14 and younger. Once the information is completed and the "Submit" button is clicked, the application is forwarded to The Director of Financial Education, the Financial Education Assistant and the Marketing Manager as a PDF document via email. This information is used strictly to open the account and not for marketing purposes or sent to third parties. In the case of a contest winner, Atomic may post a photo of the child with their prize, such as a gift card, on their social networking site, unless otherwise directed by the parent.

In partnership with the Ohio Credit Union League, Atomic offers a link to a website for youth members, hosted by The Ohio Credit Union League. This website is called "Money and Stuff" and offers coloring sheets, savings and budgeting tips, investing tips and other financial education topics geared towards youth. Atomic's Financial Education Link to an external website is not part of Atomic Credit Union's services, are not under our control and may not comply with applicable law. These external websites may have privacy policies that are different than Atomic's so please consult the privacy policy of any website that asks for personally identifiable information before providing it.

### **Parental Rights**

Atomic Credit Union will not require a child to disclose more information than is reasonably necessary to open their account and participate in the Student-Run Credit Union Program. The parent can review their child's personal information, direct Atomic to delete it and refuse to allow any further collection or use of the child's information. The parent can agree to the collection and use of their child's information but still not allow disclosure to third parties. You can make this request by calling 740.289.5060 ext. 1256, 800.652.2328 or by email to [memberrelations@2mycu.com](mailto:memberrelations@2mycu.com)